Saicharan Valluri

Lead UX/UI & Product Designer · 10+ years

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PROFILE

Lead UX/UI and Product Designer and HFI Certified Experience Architect with 10+ years across enterprise data, AI, FMCG, sports, telecom and edtech. I turn complex business and technical requirements into simple products, leading design from research to developer handover, building scalable design systems and mentoring designers. Currently leading UX/UI at Datagaps.

EXPERIENCE

Lead UX/UI Designer
Apr 2026 – Present
Datagaps · Hyderabad

- Lead UX/UI for the Datagaps DataOps Suite: Dataflows, Data Quality and Pipelines.
- Designed Global AI, a context-aware assistant on every page that answers product questions, writes validated SQL and starts real work; 25+ screens and states for data engineers, QA analysts and admins.

Sr. UX/UI & Product Designer
Mar 2023 – 2026
Tech Mahindra (BORN) · Hyderabad

- Design lead for PepsiCo's Dialog with Data, an AI chatbot for sales data: 70%+ less time to retrieve data; 60%+ of routine queries handled by the bot.
- Design lead for the SalesHub+ GeoTab integration: guided daily vehicle inspections with automatic defect classification. Also PepsiCo asset management.
- BCCI.TV web and apps: 1M+ downloads; ratings 3.8 → 4.1 (Android) and 4.1 → 4.5 (iOS).
- IPL website and apps: +30% user engagement, +40% mobile traffic. MTN Nigeria app and website, designed to WCAG.

Sr. UX/UI & Product Designer
Aug 2020 – Mar 2023
Instancy Learning Network · Hyderabad

- Redesigned 30+ web and mobile apps for an all-in-one learning platform, including module, AR and VR editors.

UX/UI Designer
Dec 2018 – Aug 2020
Acuvate Software · Hyderabad

- Enterprise web design and optimisation, including BotCore. Pat on Back award.

UX/UI Designer
Sep 2016 – Dec 2018
Leapfrog Creative Studios · Hyderabad

- UX and UI for web at a creative studio.

EDUCATION

B.Tech, Electrical and Electronics Engineering
JNTU Anantapur (Nellore) · 2013 – 2016

Diploma, Electrical and Electronics Engineering
MBTS Government Polytechnic, Nellore · 2010 – 2013

TRAINING & AWARDS

Leading and Managing Successful UX Teams · Agile UX Design and Research · CX Foundations · UX Writing
LinkedIn Learning · 2025

Service Design Thinking · AI for Human-Centered Design
Human Factors International · 2025

Awards
Best Team (2024) · Bravo! ×2 (2024) · Standing Ovation · Pat on Back (Acuvate)

HFI Certified Experience Architect (CXA)
Human Factors International · Jun 2026 · ID 2026-824

IMPACT

1M+	BCCI.TV downloads
70%+	faster data retrieval, PepsiCo
+40%	mobile traffic, IPL
30+	apps redesigned, Instancy

LEADERSHIP

Design direction · UX strategy · Stakeholder management · Mentoring · Design sprints · Cross-functional delivery

SKILLS

User research · IA · Usability testing · UX audits · Design systems · Interaction design · Prototyping · Service design · AI / conversation design · Accessibility (WCAG)

TOOLS

Figma · FigJam · Miro · Adobe XD · Sketch · Framer · Principle · Jira · Notion · Webflow